



Physician Day on the Hill
Tuesday, February 6, 2024
State Historical Building | Des Moines Iowa

- 10:30 AM **Registration Opens**
- 11:00 AM **Welcome and introductions**
Steven W. Churchill, Chief Executive Officer, Iowa Medical Society
Jessica Zuzga-Reed, DO, President, Iowa Medical Society
- 11:10 AM **Setting the Stage – Current Legislative Landscape**
Kady Reese, Director of Policy and Government Relations, Iowa Medical Society
Kate Walton & Matt Eide, IMS Contract Lobbyists, Eide & Walton
- 11:25 AM **2024 Legislative Priorities for Organized Medicine**
Jessica Zuzga-Reed, President, and Kady Reese, Director of Policy and Government Relations, Iowa Medical Society
- 11:50 AM **Advocacy 101 and How to Talk with Legislators**
Kady Reese, Director of Policy and Government Relations, Iowa Medical Society
Kate Walton & Matt Eide, IMS Contract Lobbyists, Eide & Walton
- 12:20 PM **Legislative Conversations – Honing Our Skills Before the Hill**
Iowa Medical Society Advocacy team
- 12:40 PM **Overview of Our Time at the Capitol and Housekeeping Items**
Jessica Zuzga-Reed, President, and Kady Reese, Director of Policy and Government Relations, Iowa Medical Society
- 12:50 PM **Lunch and networking**
- 1:45 PM **Walk to Capitol**
- 2:00 PM **Group Photo on First Floor Stairs near Rotunda**
- 2:15 PM **Legislative Reception and Meetings with Legislators**
Capitol First Floor Rotunda
- 4:00 PM **Reception Concludes**
- 4:15 PM **Bus Departs for Iowa City from Capitol**