



# MEMBERSHIP BROCHURE

THE IOWA MEDICAL SOCIETY  
2024



# WELCOME



## WHO WE ARE

The Iowa Medical Society, established in 1850, is the largest and oldest statewide professional association for Iowa physicians representing more than 6,000 members statewide.

### Our Mission:

To advance the practice of medicine through advocacy, education, and engagement with physicians throughout Iowa to ensure the highest quality of care for the patients they serve.

### Our Vision:

To be the leading voice in medicine to make Iowa a premier destination for physicians to live, work, and serve their communities.



### Christina Taylor, MD, IMS President

Dr. Taylor serves as the Chief Medical Officer of Clover Health's Value Based Care division. She is dedicated to educating and enabling physicians and healthcare organizations to provide higher quality but more affordable healthcare.

### ADVOCACY



The IMS government relations team and our contracted lobbyists are present at the Statehouse daily during the session representing physicians and patients to protect their best interests and push for necessary reforms. Nothing is more important than representing the members we serve and communicating broadly about how we can best make Iowa a premier destination for physicians to live and work.

### EDUCATION



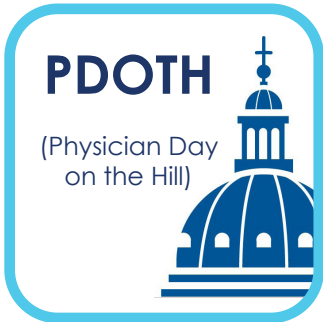
Promoting physician health and wellness is integral to the Iowa Medical Society's strategic plan. We offer a variety of compelling educational opportunities tailored especially for our member physicians, residents, and medical students. You can learn more about each event, how to register, and how you can earn CME.

### ENGAGEMENT



IMS works hard to create meaningful content curated exclusively for our members from different sources across the field of medicine to enhance the value proposition for members and foster connection among the physician community. Through our magazine, digital communications, newsletters, podcast episodes, social media, website and more, you can stay up to date on all things Iowa healthcare!

# GET INVOLVED



## PHYSICIAN DAY ON THE HILL

A favorite among our members, wear your white coat and join the Iowa Medical Society for our annual day of grassroots advocacy at the State Capitol building. Stand beside your colleagues and peers as you speak with legislators about the issues that matter most to you and your profession. Even one compelling conversation can lead to policy change that positively affects thousands of patients and physicians throughout Iowa. Join us at **PDOTH 2025 on Tues., Feb. 11.**



## IMS EVENTS ACROSS THE STATE



The Iowa Medical Society offers multiple new member events and educational opportunities throughout the year! Join us across Iowa at one of our many Rural Healthcare Workforce Town Hall Meetings, regional Blitzes, or physician and student networking socials. Or tune in online for one of our upcoming webinars to earn CME and learn about a multitude of different topics. Use the QR code to check out the event calendar on our website to learn more and register for upcoming events!



## PRESIDENT'S RECEPTION & AWARDS CEREMONY

This April event brings together members for an evening of celebration, inspiration, and networking with fellow physicians. You'll be introduced to the new Board of Directors, hear from the incoming president and learn about successes from the past year. Join us at next year's event on **Fri., April 18 in Iowa City!** This event includes an award ceremony honoring outstanding contributors to public health in the following categories:

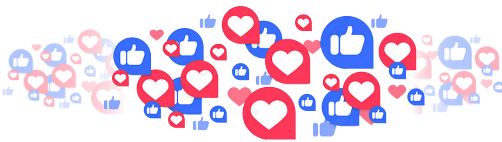
- **Washington Freeman Peck Award** – given to a lay organization in honor of its outstanding contribution to public health
- **John F. Sanford Award** – given to honor a layperson who has made outstanding contributions to the public health field or in the field of health care
- **Merit Award** – given to a physician who has made outstanding contributions in the medical profession and to the Iowa Medical Society
- **IMS/COPIC Physician Humanitarian Award** – given annually to an Iowa physician for volunteer medical services and contributions to their community through principles focused on human dignity, social justice, and compassion. This award specifically looks to recognize those individuals who unassumingly volunteer outside of the spectrum of their day-to-day lives. The recipient of the award designates a \$10,000 donation from COPIC to be provided to a health care related 501(c)(3) organization within Iowa

# STAY UP-TO-DATE



## FOLLOW US:

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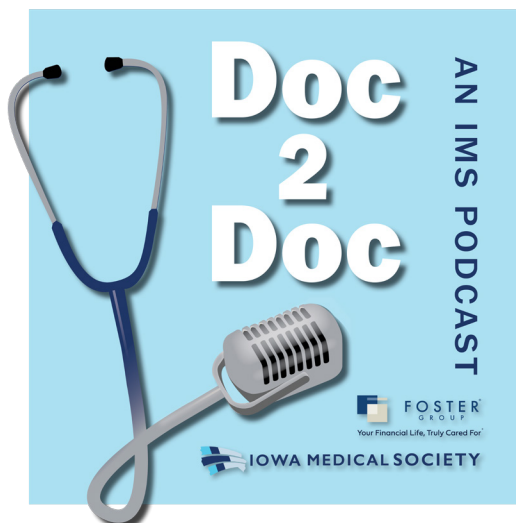
## DOWNLOAD THE IMS APP:

### Find the free app on IOS and Android

- 1.) Search for "MemberPlus" in the app store
- 2.) Download the free app
- 3.) Login with your IMS email and password



Learn more here: [iowamedical.org/My-Membership](http://iowamedical.org/My-Membership)



Join host, IMS past-president Brian Privett, MD, for a monthly check-in on medical issues impacting the practice of medicine in Iowa.

Each podcast episode focuses on a different relevant healthcare related topic, and features subject matter experts from across the state in a casual, conversational, dialogue.

New episodes of Doc 2 Doc air on the first Wednesday of every month! This podcast is proudly sponsored by Foster Group.



Dr. Privett is an ophthalmologist in Cedar Rapids.



The IMS Advocate is an electronic newsletter produced every week during the Iowa State legislative session. It contains information related to IMS advocacy efforts in a variety of arenas as well as regulatory issues at the state and federal levels.



The Weekly Debrief is an electronic newsletter published weekly on Friday mornings. As the Pulse of Iowa Medicine, it covers major issues and events important to Iowa's physicians occurring within the healthcare landscape.

It also offers a listing of upcoming events throughout the state and offers spotlights regarding member achievements. Contact us to sponsor a future issue, place an advertisement, or submit content for consideration.



*Iowa Medicine* is published in print and digital formats on a quarterly basis. As the flagship publication and official journal of IMS, it has a current circulation around 3,000 copies.

The publication contains information about medicine in Iowa and provides members with useful information for their practices. Contact us to place an advertisement or submit content for consideration.

# A VOICE FOR PHYSICIANS



## PHYSICIAN ADVOCACY

IMS is on the frontlines fighting for physicians at the Capitol during the legislative session and meeting with legislators during the interim. It is important legislators hear from you not just during the session, but all year. The physician voice is a powerful voice, the more we have speaking to the legislators the more successful we will be for our members, but more importantly, our patients.

LEARN MORE AT: [iowamedical.org/advocacy](http://iowamedical.org/advocacy)



## ACTION NETWORK

CONTACT YOUR LEGISLATOR

## TOP LEGISLATIVE PRIORITIES

**Expand Physician Workforce** The physician shortage in Iowa is in crisis. To aid in the recruitment and retention of physicians IMS is advocating for multiple pieces of legislation.

**Reform Prior Authorization** IMS supports legislation that reforms prior authorization and reduces administrative red tape. Physicians spend too much time wading through unnecessary administrative burden instead of spending more time with patients.

**Strengthen Medicaid** IMS supports work with the Department of Health & Human Services to implement a plan for increasing physician reimbursement rates, expanding upon the successful efforts with behavioral health rates. IMS will also work to extend postpartum coverage to twelve months.

**Expand Access to Care** IMS values the sanctity of the patient-physician relationship and use of evidence-based medicine to make health care decisions for all patients. IMS supports the enhancement of maternal health, mental health, and substance use services available to Iowans.

**Protect the Scope of Practice** IMS will champion the practice of medicine that recognizes medical training, expertise in scope allowances, stopping any proposed expansions that threaten patients safety, and support efforts to better clarify the patient awareness of providers' training.



# GET INVOLVED



IMS F is a voluntary organization that uses personal donations from physicians and friends of medicine to inspire, facilitate, and expand the educational and philanthropic endeavors of the Iowa Medical Society.

- Provides endowment scholarships to Iowa students attending medical school
- Supports annual cohorts of the Physician Business Leadership Program
- Purchases white coats worn by Iowa students attending medical school
- Helps fund Global Health Clinical Rotations / Experiences
- Sponsors physician education and professional development initiatives such as Crucial Conversations, CANDOR, Recognize. Recover. Rebuild., etc.



donate here

The Iowa Medical Political Action Committee helps to advocate for leadership that supports Iowa's healthcare community. Donations from membership and every friend of medicine stays in Iowa and is used to provide financial support to legislators and candidates who will support physicians and advocate for policies that advance our goals and mission.



**IMPAC**  
IOWA MEDICAL POLITICAL  
ACTION COMMITTEE

- IMPAC donates to candidates of both parties who support our goals and mission
- Ensures that physicians have a seat at the table, and a voice with lawmakers
- By contributing to IMPAC, IMS has been able to pass historic tort reform legislation, expand physician loan repayment, enact telehealth reimbursement and more!



donate here



## COMMITTEES

IMS committees are an integral part of advancing policies and healthcare discussions. Committees are open to any member who wishes to participate, including options for virtual participation. For more information on IMS committees, please visit our website page: [iowamedical.org/Committees](http://iowamedical.org/Committees).

- Committee on Legislation
- Committee on Law & Ethics
- Committee on Physician Workforce
- Programming Committee
- Diversity, Equity, & Inclusion Committee
- Iowa Medical Political Action Committee
- Committee on Sports Medicine
- Committee on Medical Services
- County & Specialty Policy Council
- Committee on CME Accreditation



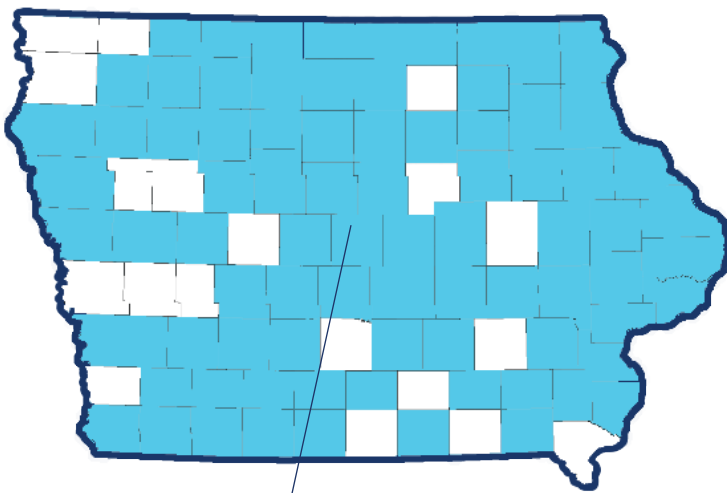
learn more

# JOIN IMS



## MEMBERSHIP BENEFITS

- Advocacy for you and the house of medicine in Iowa
- Reliable, up-to-date news at your fingertips online and via email
- Conferences and educational trainings
- Access to *Iowa Medicine* both printed and digital, IMS's quarterly magazine
- Leadership and personal growth opportunities
- Networking and personal development through virtual and in-person peer to peer events



IMS has members who practice in 80 of Iowa's 99 counties. IMS is happy to serve members across the state.

## INDIVIDUAL MEMBERSHIP

Residents .....	<b>\$30</b>
Early career physicians.....	<b>\$258</b>
Government employed physicians .....	<b>\$258</b>
Individual physicians .....	<b>\$515</b>

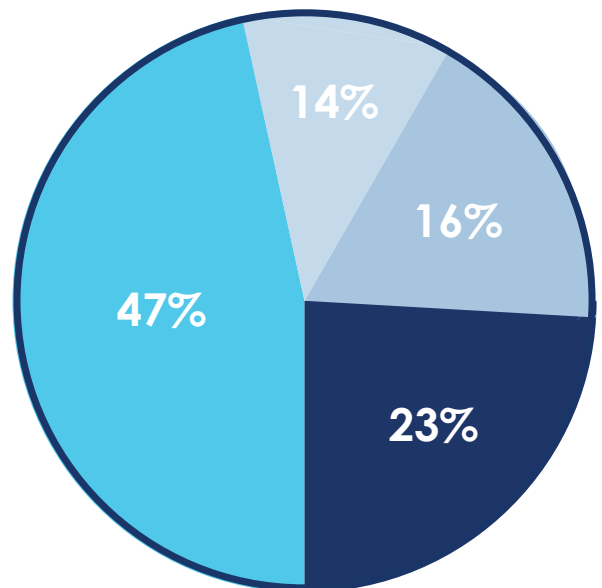
Retired physicians can apply for no cost Emeritus status. Contact IMS for details.

## HOW TO JOIN

For more information on becoming a member of the Iowa Medical Society, please use the QR code below to visit the IMS website: [www.iowamedical.org](http://www.iowamedical.org).



To get an invoice for dues payment or if you have any questions, please call (515) 421-4776



Medical students ■ Emeritus members  
Residents ■ Physicians

# I AM AN IMS MEMBER...



## BRIAN PRIVETT, MD

"When you start working in advocacy, you meet other physicians who are like-minded and have the passions you have. Once you get involved with it, you wish every physician would be involved in advocacy because you've become more optimistic that when we come together in an organized way, we can create change."



## SARAH BANCROFT, DO

"I think it's really important to be a member and financially support a common goal, and hopefully make positive and meaningful change for providers and our patients."



## HUMPHREY WONG, MD

"I am really driven to help recruit and retain medical students to Iowa. It is a great place to practice. We just need to find them early and get them here."





# IMS GROUP DUES MEMBERSHIP



## GROUP ENROLLMENT BENEFITS

- Groups of two or more physicians are eligible for significant savings on IMS membership dues.

Group Dues Membership Structure			
Practice / Group Size	Commitment & Discount		
	1 Year	3 Years	5 Years
2 - 9 Physicians	\$489.00 each (5%)	\$463.00 each (10%)	\$437.00 each (15%)
10 - 19 Physicians	\$463.00 each (10%)	\$437.00 each (15%)	\$412.00 each (20%)
20 - 74 Physicians	\$412.00 each (20%)	\$386.00 each (25%)	\$360.00 each (30%)
75 or more Physicians	\$386.00 each (20%)	\$360.00 each (25%)	\$309.00 each (40%)

## STREAMLINE BILLING

- We will issue one invoice for your group of physician members to make accounting easier for everyone.

## EMPLOYMENT INCENTIVE

- Enhance your employment offer to physicians with an IMS membership benefit.

*Group benefits include up to three NO COST administrative members who can receive member-exclusive communications to disseminate to other organization staff or contacts.*

## 10% DISCOUNT OF MEDICAL MALPRACTICE INSURANCE FROM COPIC



Better Medicine • Better Lives

Every IMS member physician is eligible to receive a 10% discount on new and renewing policies on their medical malpractice insurance.

The discount will apply through any insurance broker.

For more information, please contact IMS or your insurance provider

[contactIMS@iowamedical.org](mailto:contactIMS@iowamedical.org)

# A TRUSTED PARTNER WITH PROVEN EXPERIENCE

COPIC is a better option for medical liability coverage. Our industry-leading programs support physicians, medical professionals, group practices, hospitals, and medical facilities to deliver improved patient care. And having a proven partner means you can focus on what matters most—better medicine and better lives.

## COPIC benefits include:

- ▶ Eligible state medical society members can receive a 10% premium discount.
- ▶ Physician-led company recognized for its patient safety and risk management programs.
- ▶ A 24/7 risk management hotline staffed by physicians for guidance in urgent situations.
- ▶ An array of educational activities that include in-person seminars, on-demand courses, and multi-day conferences, and often qualify for CME/CNE credit.
- ▶ A claims management process that offers a better experience including programs that help you deal with the emotional toll of a claim or lawsuit.
- ▶ 20+ years of experience with communication and resolution programs that address patients' needs after an unexpected outcome occurs.
- ▶ On-site and virtual reviews that identify high-risk areas and best practices to address these.
- ▶ Eligible insureds can also qualify for a premium discount for participation in the COPIC Points Program.

COPIC is the endorsed carrier of the:

*Colorado Hospital Association  
Colorado Medical Society  
Iowa Medical Society  
Minnesota Medical Association*

*Nebraska Medical Association  
North Dakota Medical Association  
South Dakota State Medical Association  
Utah Medical Association*



Better Medicine • Better Lives

[www.callcopic.com](http://www.callcopic.com)

*For more information, please contact our Sales Department at  
[sales@copic.com](mailto:sales@copic.com) or (720) 858-6199.*

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